



Monthly Pledge Programs

Sample Pledge Card

Having a monthly pledge program can be a great way to maintain steady revenue to your organization. Anyone who donates to you online will have the option to make their one time donation a monthly pledge. But you can also convince more people to sign up for your pledge program as part of your regular direct mail efforts or newsletters.

The next page has a sample half-page insert that you can put into your next event program, church service program, or direct mail piece. Encourage your donors to fill these out and return them to you, then you can enter their credit card pledges securely into the administration site for your account at <http://DonorTownSquare.com/Admin/>

These samples are intended as an example, and we highly encourage you to customize them to fit your needs, or to integrate similar text into your normal donation cards. For instance, you may want to provide the URL of your website for those who aren't comfortable giving you their credit card number directly, but would still like to enroll in the pledge program online. You may also want to put a more specific reason why they should enroll in a pledge program on the card.

If you need more information about Monthly Pledge Programs with Donor Town Square, please visit our website at <http://www.DonorTownSquare.com/> or read the manual located at <http://www.DonorTownSquare.com/dtsfiles/MonthlyPledgesManual.pdf>

Thank you for using Donor Town Square!

Your continued support means a lot to us!

Here is a way to make it easier to support us each month.

You can now choose to give by having a set amount charged to your credit card each month. You may go to our website and donate online to us, and by choosing to make your donation a recurring monthly donation, your credit card will be charged once a month (around the 5th) for the amount you request.

Or you can fill out the form below and we will setup your monthly pledge for you.

\$25 \$50 \$75 Other Amount: \$ _____

Name on credit card _____

Card Number _____

Expiration Date _____

Address _____

City/State/Zip _____

Email (optional) _____

Please note that your card will be charged each month to "Donor Town Square, Inc.". Donor Town Square is our partner for online and credit card processing. You will be able to edit your monthly pledge at any time either by contacting us directly or visiting:

<http://www.DonorTownSquare.com/EditPledge/>

Authorized Signature _____

By signing this form, I authorize the debit of my credit card to Donor Town Square on behalf of the sponsoring organization for the set amount indicated above each month. I certify that I am authorized to use this credit card for this purpose. I understand that I may cancel this pledge or adjust the amount at anytime by contacting the sponsoring organization's office or by visiting <http://www.DonorTownSquare.com/EditPledge/>

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